



**ANNUAL PUBLIC FILE REPORT  
COVERING THE PERIOD: 9/22/2006 – 9/21/2007<sup>1</sup>**

**STATION(S): KEPR TV, KIMA TV, KKFG CA**

The purpose of this EEO Public File Report is to comply with Section 73.2080(e)(6) of the FCC's 2002 EEO Rule. This EEO Public File Report is on behalf Fisher Broadcasting Washington Tv. L.L.C., d/b/a KEPR-TV/KIMA-TV/ KKFG-CA.

The FCC's 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Station comprising the Station Employment Unit during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080(c)(1)(ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

For the purposes of this Report, a vacancy was deemed "filled" not when the offer was extended but when the hiree accepted the job offer. A person was deemed "interviews" whether he or she was interviewed in person, over the telephone or by e-mail.

<sup>1</sup> Reporting period ends 9/21/2007 to allow sufficient time to finalize and post information in Public File and station website(s) by 10/1/2007. Any positions filled after 9/21/2007 will be included on the 2008 Annual Public File Report.

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**STATION(S): KEPR TV, KIMA TV, KKFAQ CA**

## Section I: Vacancy Information

	Full-time Vacancies Filled	Recruitment Source of Hiree	Total # of Interviewees for this Vacancy
1	Meteorologist/Reporter – KEPR	Tvjobs.com	7
2	Sports Director – KEPR	Tvjobs.com	3
3	Anchor/Reporter – KEPR	Tvjobs.com	3
4	Photojournalist – KEPR	FSCL.com	1
5	Reporter - KEPR	Keprtv.com	1
6	Anchor/Report – KIMA	Tvjobs.com	4
7	Photojournalist – KIMA	KIMA Employee Referral	1
8	News Reporter – KIMA	Tvjobs.com	2
9	H/R Administrator – KIMA	Selective Employment	6
10	Sales Assistant – KIMA	KIMA Employee Referral	1
11	Account Executive – KIMA	KIMA Employee Referral	3
12	Anchor/Reporter – KIMA	Tvjobs.com	5
13	News Reporter/Sports – KIMA	Tvjobs.com	6
14	Account Executive – KKFAQ	KKFAQ Employee Referral	1

Total Number of persons interviewed during applicable period: **44**

<sup>1</sup>Reporting period ends 9/21/2007 to allow sufficient time to finalize and post information in Public File and station website(s) by 10/1/2007. Any positions filled after 9/21/2007 will be included on the 2008 Annual Public File Report.

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STATION(S): KEPR TV, KIMA TV, KKFG CA

	Recruitment Source (Name, Address, Telephone, Contact Person)	Total Number of Interviews Referred	Vacancies for which this Source was Utilized
1	***Chanel Malone cmirrorimage2004@yahoo.com		14
2	***Seattle University James Vive vesij@seattleu.edu		4, 5, 6, 7, 8, 12, 13, 14
3	American Women in Radio & Television jdugan@awrt.org		
4	Art Institutes Jennifer Abramski 2323 Elliot Avenue Seattle WA 98121 206.239.2301 abramski@aii.edu		6, 7, 8, 12, 14
5	California Chicano News Media Association USC School of Journalism 3800 S. Figueroa St. Los Angeles CA 90037-1206 213.743.4960 213.743.4989 ccmainfo@ccnma.org		1, 4, 6, 7, 8, 12, 13, 14
6	Central Washington University Noella Wyatt 400 E. University Way Ellensburg WA 98926 509.963.1921 noella.wyatt@cwu.edu		7, 8, 13, 14

7	<b>Central Washington University</b> Robert Forden - Communications Fordanr@cwu.edu		
8	<b>Cherry Creek Radio</b> Lisa Rodriguez larodriguez@cherrycreekradio.com		1, 4, 13, 14
9	<b>City University</b> 303 Bradley Blvd., Suite 202 Richland WA 509.943.9887 Eryan-rouas@cityu.edu		
10	<b>CWU - Career Center</b> Teresa Youngren career@cwu.edu		1, 4, 13, 14
11	<b>Eastern Washington University</b> Career Center - Karla Bennett 114 Showalter Hall Cheney WA 99044 careers@ewu.edu		6, 7, 9, 10
12	<b>Eastern Washington University</b> Pam Bumpas - Dept. of Electronic Media and Film 104 RTV Building Cheney WA 99004 pbumpas@mail.ewu.edu		1, 4, 6, 7, 8, 12, 13
13	<b>Edmonds Community College</b> careeractioncenter@edcc.edu		1, 4, 8, 9, 10, 11, 12, 13, 14
14	<b>Evergreen Community College</b> Wendy Freeman freemanw@evergreen.edu		1, 4, 6, 7, 9, 12

15	<b>Fisher Radio</b> Julie Mundy N. 1212 Washington, Suite 307 Spokane WA 99201 509.343.9500 JulieM@fisherradio.com		1, 4, 10, 11, 12, 13, 14
16	<b>Fisher Website</b> Anita Bozanich 100 Fourth Avenue N., Suite 440 Seattle WA 98109 206.404.4000 ABozanich@FSCI.com (www.FSCI.com)		1, 2, 3, 4, 5
17	<b>Grays Harbor College</b> Patricia Foshaug pfoshaug@ghc.edu		1, 4, 6, 9, 13, 14
18	<b>Green River Community College</b> Karen Brasch kfrasch@greenriver.edu		1, 4, 6, 9, 12, 13
19	<b>Imagen Foundation - Hispanic Media Organization</b> info@imagen.org		6, 7, 8, 9, 10, 12
20	<b>International Women's Media Foundation</b> Kimberly Robinson krobinson@iwmtf.org		6, 8, 9, 12, 13, 14
21	<b>Internet Provider - Blarg Online</b> tieyah@blarg.net		6, 7, 8, 9, 12
22	<b>John McDaniel - Member Society of Broadcast Engineers</b> Chapter 51 Chair: David Hebert CPBE P.O. Box 1271 Richland WA 99352 509.946.8090 dherbert@owt.com		

23	<b>KAAC FM/KQDI FM/KQDI AM</b> 1300 Central Avenue West Great Falls MT 59404		
24	<b>KATU TV</b> Janet Maxson 2153 N.E. Sandy Blvd. Portland OR 97232 503.231.4222 jmaxson@katu.com		1, 4, 7, 8, 9, 10, 12, 13, 14
25	<b>KCBY</b> Sara Halka shalka@kcbv.com		1, 4, 6, 7, 8, 9, 10, 12, 13, 14
26	<b>KEPR TV</b> Cris Headley 2807 W. Lewis St. Pasco WA 99301 509.547.0547 cheadley@keprtv.com		1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14
27	<b>KGGL FM/KXDR FM/KQDI</b> 1600 N. Avenue W #109 Missoula MT 59801 406.721.9300		
28	<b>KIDK TV</b> Leslee Hammer 1255 East 17th St. Idaho Falls ID 83404 208.522.5100 lesleeh@kidk.com		1, 2, 3, 4, 6, 7, 8, 9, 10, 12, 13, 14
29	<b>KIMA - Reception</b> Linda Webb linda@kimatv.com		1, 2, 3, 4, 5, 6, 7, 8

30	<b>KIMA TV</b> Jamie Meek 2801 Terrace Heights Dr. Yakima WA 98901 509.575.0029 509.248.1218 jmeek@kimatv.com		1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14
31	<b>KEPR/KIMA/FISHER Website</b> Chris Ramos cramos@fsci.com	4	1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14
32	<b>KLEW TV</b> Ann Fickenwirth 2626 17th St. Lewiston ID 83501 208.746.2636 ann@klewlv.com		1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 12, 13, 14
33	<b>KMBR FM/KXTL AM</b> 750 Dewey Blvd. Butte MT 59102 406.494.4442		
34	<b>KOMO AM/KVI AM/KPLZ FM</b> 140--4th Avenue Seattle WA 98109 206.404.4000		
35	<b>KOMO TV</b> Kurt Edelhauser 100-4th Avenue N. Seattle WA 98109 206.404.4000 KEdehauser@FSCI.com		6, 7, 8, 9, 10, 12, 13, 14

36	<b>KOMO/KUNS</b> Kira Knight kknight@komotv.com		1, 4
37	<b>KPIC</b> Carrie Swesso swesso@kpictv.com		1, 2, 3, 4, 7, 8, 9, 10, 12, 13, 14
38	<b>KRKX FM/KYYA FM/KBLG AM, KRZN</b> 2075 Central Avenue Billings MT 406.652.8400		
39	<b>KVAL TV</b> P.O. Box 1313 Eugene OR 97440 jboyce@kval.com		1, 2, 3, 4, 6, 7, 8, 9, 10, 12, 13, 14
40	<b>KXAA FM/KYSN FM</b> 231 N. Wenatchee Avenue Wenatchee WA 98801 509.665.6565		
41	<b>KZOO FM/KYLT AM/KGRZ AM</b> 1600 N. Avenue West #100 Missoula MT 59801		
42	<b>LSD Employment Services</b> 3501 W. Deschutes Avenue Kennewick WA 99336 509.735.8453 509.783.1246		
43	<b>Medialine</b> P.O. Box 51909 Pacific Grove CA 93950 800.237.8073 www.medialine.com		4, 6, 8



44	<b>National Association of Black Journalists</b> Kristin Palmer kpalmer@nabj.org		1, 2, 3, 4, 6, 7, 8, 9, 12, 13, 14
45	<b>National Association of Broadcasters</b> 1771 N Street NW Washington DC 20036 202.429.5300 careercenter@hab.org		4
46	<b>National Association of Hispanic Journalists</b> Virginia Galindo 100 National Press Building Washington DC 20045-2100 888.346.6245 202.662.7144 jobbank@nahj.org		1, 2, 3, 4, 6, 7, 8, 9, 12, 13, 14
47	<b>National Hispanic Media Coalition</b> Acasia Flores info@nhmc.org		1, 2, 3, 4, 6, 7, 12, 13, 14
48	<b>National Lesbian and Gay Journalists</b> Brian Salkin salkin@nlga.org		1, 2, 3, 4, 6, 7, 8, 12, 13, 14
49	<b>Northwest Employment Listings</b> Tina Hathaway nwels@earthlink.net		1, 2, 3, 4, 6, 7, 8, 9, 10, 11, 12, 13, 14
50	<b>Pierce College - Ft. Steilacoom</b> Maritza Baida-Medina mbaida@pierce.ctc.edu		1, 2, 3, 4, 6, 8, 9, 12, 13, 14
51	<b>Seattle Central Community College</b> Kavitha James womensprograms@sccd.ctc.edu		1, 2, 3, 4, 6, 7, 8, 9, 12, 13, 14

52	<b>Seattle Community College</b> Karen Lane 206.764.5304 klane@sccd.ctc.edu		6, 9
53	<b>Seattle Indian Center</b> Vicine Joyner sic_employment@quest.net		1, 2, 3, 4, 6, 7, 8, 9, 10, 12, 13
54	<b>Seattle University</b> Sommer Harrison harrison@seattleu.edu		1, 2, 3, 4, 7, 8, 9
55	<b>Seattle University - Communications</b> Jeffrey Philpot 901 12th Avenue Seattle WA 98122-1090 jphilpot@seattleu.edu		1, 2, 3, 4, 7, 13, 14
56	<b>Station Bulletin Board - KEPR</b> cheadley@keprtv.com		1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14
57	<b>Station Bulletin Board - KIMA</b> jmeek@kimatv.com		1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14
58	<b>Station Bulletin Board - KLEW</b> ann@klewv.com		1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14
59	<b>The Art Institutes</b> Don Schaab - Dir. of Video Productions schaab@aii.edu		7, 12, 13, 14
60	<b>Tri-City Herald Republic</b> P.O. Box 2608 Tri-Cities WA 99302 509.582.1500		
61	<b>tvjob.com</b> Mark Holloway P.O. Box 4116 Oceanside CA 92052	25	1, 2, 3, 4, 5, 6, 8, 9, 10, 11, 12, 13

	760.754.8177 admin@tvjobs.com		
62	<b>University of Washington</b> huskyjob@u.washington.edu		6, 12
63	<b>UW Business School</b> Carrie Rees bcc@u.washington.edu		1, 2, 3, 4, 6, 7, 8, 12, 13, 14
64	<b>Washington State University</b> Val Limburg Murrow School of Communications Pullman WA 99164-2520 509.335.3069 limburg@wsu.edu		6, 7, 8, 12, 13, 14
65	<b>Washington State University</b> Glenn Johnson WSU School of Communications Pullman WA 99164-2520 galjohns@wsu.edu		1, 2, 3, 4, 6, 7, 13, 14
66	<b>Wenatchee Valley College</b> Victor Rodriguez vrodriguez@wvc.edu		1, 2, 3, 4, 6, 9, 13, 14
67	<b>Western Washington Indian Employment</b> Daniel Greco wwieip@msn.com		1, 2, 3, 4, 8, 9, 12, 13, 14
68	<b>Western Washington University</b> Ann Reynolds ann.reynolds@wwu.edu		1, 2, 3, 4, 6, 7, 9, 12, 13, 14
69	<b>Whitworth Career Services</b> Gordon Jacobson 300 W. Hawthorne Rd., MS 4309 Spokane WA 99251		6, 7, 9, 12, 13, 14

	509.771.1000 careerservices@whitworth.edu		
70	<b>Work Source - Walla Walla</b> Lisa Whited 1530 Stevens P.O. Drawer H Walla Walla WA 99362 509.527.1811 lwhited@esd.wa.gov		1, 4
71	<b>Work Source - Walla Walla</b> Lisa Whited jhewitt@esd.wa.gov		
72	<b>Work Source Online</b> <a href="https://fortress.wa.gov/esd/worksource/Employment.aspx">https://fortress.wa.gov/esd/worksource/Employment.aspx</a>		9
73	<b>WSAB</b> Sandie Maki 724 Columbia St. NW, Suite 310 Olympia WA 98501 306.705.0774 sandiewsab@earthlink.net		1, 2, 3, 4, 7, 8, 9
74	<b>WWU School of Communication</b> Ann Dwyer 360.650.3870 ann.dwyer@wwu.edu		6, 7, 13, 14
75	<b>WWU School of Communication</b> careers@wwu.edu		
76	<b>Yahoo Hotjobs.com</b> <a href="http://www.hotjobs.com/recruiting">www.hotjobs.com/recruiting</a>		
77	<b>Yakama Indian Nation</b> Tess French tessf@yakama.com		1, 2, 3, 4, 7, 8, 9, 10, 12, 13, 14

78	<b>Yakima Valley Opportunities Industrialization</b> Deidre hbeauchamp@yvoic.org		1, 2, 3, 4, 7, 9, 10
79	<b>Yakima Herald Republic</b>	5	9, 10, 11
80	<b>KIMA Employee Referral</b>	4	10
81	<b>Act Now Employment</b>	1	9
82	<b>Selective Employment</b>	1	9
83	<b>Hispanic Internet Provider</b> <a href="mailto:nymc@azteca.net">nymc@azteca.net</a>		6, 7, 8, 9, 10, 12, 14
84	<b>MLK Jr. Family Outreach</b>		6, 7, 8, 9, 10
85	<b>National Association of Asian American Professionals</b>		6, 7, 8, 9, 10, 12
86	<b>Goodwill Industries</b> 130 East 3 <sup>rd</sup> Avenue Spokane, WA 99202 <a href="mailto:GailK@giin.org">GailK@giin.org</a>		6, 7, 8, 9, 10, 12
87	<b>Unknown Recruitment Source</b>	3	12
88	<b>KKFQ Employee Referral</b>	1	14

\*\*Indicates Sources requesting vacancy announcements.

**Section III: Narrative** Description of Initiatives undertaken during the year. (Include dates of job-fairs, names of station employees who attended, short description of activities that occurred, etc.)

**Participation in the Fisher Broadcasting Minority Scholarship Program.**

Fisher Broadcasting has sought to attract minority students into careers in broadcasting with annual scholarships. The scholarships have included training programs in technical areas and on-air. Applicants must be enrolled in a broadcasting, marketing, or journalism curriculum and must be of a non-white origin. Interested candidates can contact KEPR/KIMA/KKFC for an application.

**10/25/06 YV-Tech Video Prod. Advisory Brd. Mtg.**

Participating Employees: Quentin Coulter, Production Mgr. - KIMA  
Attended Video Production Advisory Board meeting where we went over curriculum for high school/college video production classes etc.

**11/06 Job Shadow**

Participating Employee: Owen Mansfield, Creative Services Director - KEPR  
KEPR TV hosted Tri-Tech Skills Center students on a rotating basis as they shadowed the Creative Services Director. Students were able to learn more about the job duties and the skills needed.

**11/2/06 Station Tour - KIMA**

Participating Employees: Quentin Coulter, Production Mgr. - KIMA; Karla Griffin, Operations Mgr. - KIMA  
Students in Americorps studying public service/non-profits. Met with Quentin & Karla to learn how to produce a psa and about jobs in television.

**11/28/06 Job Shadow/ Weathercasting**

Participating Employees: Stu Seibel, Weather Anchor - KIMA  
Stu hosted a high school student interested in the broadcast industry and in becoming a weather caster.

**1/12/07 Mentor – RTNDA Grant (Toppenish High School)**

Participating Employees: Ken Messer, General Mgr - KIMA; Karla Griffin, Operations Mgr. - KIMA  
KIMA/KEPR/KKFAQ helped Toppenish High School apply for and be awarded a \$1000 Mentor Grant from the RTNDA. Money is used to help buy computer equipment for news writing/producing classes. The school students are predominantly Yakama Indian and Hispanic. This is part of KEPR/KIMA/KKFAQ's ongoing partnership with this program.

**02/07 Job Shadow**

Participating Employee: Owen Mansfield, Creative Services Director - KEPR  
KEPR TV hosted Tri-Tech Skills Center students on a rotating basis as they shadowed the Creative Services Director. Students were able to learn more about the job duties and the skills needed.

**03/07 WSU — Pullman, WA**

Participating Employee: Robin Wojtanik, News Director – KEPR/KIMA  
KIMA/KEPR News Director, Robin Wojtanik, spoke to a class of communication students, most of who were seniors. She talked to them about how to get a job in the business, showed them some good and bad resume tapes, and talked to them about common mistakes that can hurt them in a job search. She also provided them with information on getting an internship with KEPR, KIMA, or KKFAQ, or eventually being hired.

**3/16/07 Station Tour – KIMA**

Participating Employees: Quentin Coulter, Production Mgr. - KIMA  
Jobcorps high school students toured station to learn about the variety of media careers within the industry and our stations.

**04/07 WorkSource Yakima Valley Job Fair**

Participating Employees: Jill Hargraves, HR Assistant - KIMA; Quentin Coulter, Production Mgr. - KIMA; Chris Severy, Assistant News Director/Anchor - KIMA; Ryan Messer, Local Sales Mgr. - KIMA  
Employees represented KIMA/KEPR/KKFAQ, offering information on current openings, Job Shadow and internship opportunities for high school and college students, as well as information on station tours.

**04/07****WorkSource Columbia Basin Job Fair**

Participating Employees: David Praga, Station Manager - KEPR  
 David Praga represented KEPR/KIMA/KKFG, offering information on current openings, Job Shadow and internship opportunities for high school and college students, as well as information on station tours.

**4/17/07****Job Shadow/News Reporting**

Participating Employees: Maria Medina, Reporter - KIMA  
 Hispanic high school student job shadowed with Maria about reporting news.

**05/07****Job Shadow**

Participating Employee: Owen Mansfield, Creative Services Director - KEPR  
 KEPR TV hosted Tri-Tech Skills Center students on a rotating basis as they shadowed the Creative Services Director. Students were able to learn more about the job duties and the skills needed.

**5/8/07****Job Shadow/Sports**

Participating Employees: Alan Sillence, Sports Reporter - KIMA  
 Hispanic high school student job shadowed to learn about sports-casting.

**5/15/07****Station Tour - KIMA**

Participating Employees: Quentin Coulter, Production Mgr. - KIMA  
 High school students toured the station to learn about the variety of media careers within the industry and our stations.

**5/15/07****Job Shadow/Sports**

Participating Employees: Alan Sillence, Sports Reporter - KIMA  
 Native American high school student job shadowed to learn about sports-casting.

**6/5/07****Speaker – Central Washington University, Marketing Class**

Participating Employees: Quentin Coulter, Production Mgr. - KIMA  
 Spoke to a class of college marketing students about media related careers and marketing in the media industry.